KIRKBI

KIRKBI A/S signs up to the UN Global Compact

Billund, Denmark 18 January 2019: KIRKBI A/S today announced that the company has signed up to the UN Global Compact, the world's largest corporate sustainability initiative. As a signatory, KIRKBI will support the Global Compact's 10 principles in the areas of human rights, labor, environment and anti-corruption, reinforcing the company's commitment to responsible business practices.

Søren Thorup Sørensen, CEO of KIRKBI A/S, said:

"KIRKBI A/S' main objective is to support a sustainable future for the family ownership of the LEGO brand through generations. We are driven by a strong set of values and a purpose of enabling the Kirk Kristiansen family to reach as many children in the world as possible with a meaningful play experience.

To do so, environmental, social and governance matters are already today at the core of our business. However, as KIRKBI grows, we wish to increase transparency towards all our stakeholders on how we progress on raising the bar further on responsible business operations. This calls for an externally recognised framework for expressing our expectations for responsibility."

As a signatory, KIRKBI will complete an annual Communication on Progress (COP) submission, demonstrating its progress in working towards the Compact's ten principles. More information about the UN Global Compact can be found at www.unglobalcompact.org.

About KIRKBI A/S
KIRKBI A/S is the Kirk Kristiansen family's holding and investment company. The company's strategic activities include 75% ownership of the LEGO Group, 29.7% ownership of Merlin Entertainments plc and investments in renewable energy. The company's investment activities also include significant long-term investments in companies such as ISS A/S, Nilfisk A/S and Falck A/S as well as real estate investments in Denmark, Switzerland, Germany and the UK. www.KIRKBI.com.