

Press Release

26th April 2012

Continued strong earnings in KIRKBI A/S

In 2011, the KIRKBI A/S Group achieved a satisfactory result positively impacted by strong earnings in the LEGO Group and compared to 2010, negatively impacted by a lower return on financial investments:

- Profit after tax was 2,962 million DKK against 4,261 million DKK in 2010
- Total assets amounted to 32.4 billion DKK at the end of 2011 against 29.3 billion DKK in 2010
- Equity totalled 23.8 billion DKK at the end of 2011 against 21.1 billion DKK in 2010

"The result is satisfactory and primarily achieved due to strong growth and yet another record profit in the LEGO Group; but also due to the fact that our financial investments have performed well in the challenging financial markets in 2011 thanks to a great effort from the group's employees", says Søren Thorup Sørensen, CEO of KIRKBI Group.



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Page 1/2

KIRKBI's activities are focused on three areas:

- 75% ownership of the LEGO Group, which develops, manufactures, markets and sells play materials. The remaining 25% are owned by the LEGO Foundation
- 36% ownership of the Merlin Entertainments Group, which is the world's second largest operator within family entertainment and other leisure activities, including ownership of the LEGOLAND Parks and the LEGOLAND Discovery Centers
- Investment activities including real estate, securities, private equity, trademarks, unlisted companies and investments in renewable energy

In 2011, the LEGO Group had yet another successful year and the profit for the year is considered highly satisfactory. The LEGO Group's revenue increased by 17% to 18.7 billion DKK. Earnings also significantly improved and profit after tax was 4,160 million DKK against 3,718 million DKK in 2010.

In 2011, Merlin Entertainments Group, which operates the LEGOLAND Parks as one of its visitor attractions, increased the number of visitors and achieved improved operational earnings compared to the previous year.

The investment activities achieved a minor profit. Investments in bonds and real estate provided a positive return, while investments in equities and private equity had a negative return.

Of the larger investments in 2011, the investment in a 20% share of Falck Holding A/S should be highlighted. Furthermore in February 2012, KIRKBI agreed to invest 3 billion DKK in a German offshore wind farm to be established and operated by DONG Energy. The investment will ensure that the LEGO Group can comply with its goal of establishing renewable energy sources to cover the group's consolidated consumption in 2020.

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