

PRESS RELEASE

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KIRKBI Group delivered satisfactory results in an exceptional year

Billund, Denmark, 19 April 2021 – The KIRKBI Group today published its Annual Report for 2020. The result for the year after tax was DKK 6.4 bn, compared with DKK 16.8 bn in 2019. Total equity was DKK 105.3 bn at 31 December 2020, compared with DKK 102.5 bn in 2019. KIRKBI's overall investment portfolio comprising Core and Thematic Capital amounted to DKK 87.0 bn at year-end 2020, compared with DKK 80.2 bn at year-end 2019.

CEO of KIRKBI A/S, Søren Thorup Sørensen, commented:

"With the global COVID-19 pandemic, KIRKBI was impacted differently across the LEGO Group, Merlin Entertainments and the investment activities. Throughout the year, KIRKBI focused on being a responsible company and owner. Furthermore, we focused on our employees' health, safety and well-being. In light of the exceptional circumstances, KIRKBI delivered a satisfactory result."

The 2020 financial performance was primarily driven by strong growth in the LEGO Group, while many of Merlin Entertainments' attractions were closed or operated under restrictions for a large part of the year. The result of KIRKBI's investment activities was negative.

LEGO A/S

The LEGO Group had a very satisfactory 2020 with double-digit growth in revenue and profit. Further, the LEGO Group continued to make significant investments in strategic initiatives to support long-term growth. Revenue for the year grew 13% compared to 2019 to DKK 43.7 bn. Operating profit was DKK 12.9 bn, an increase of 19% compared with 2019. Net profit grew to DKK 9.9 bn while operating cash flow was strong at DKK 13.4 bn.

Merlin Entertainments

Following the closure of the vast majority of its attractions during the year, the focus of Merlin Entertainments turned to health, safety, and well-being of the employees and visitors around the globe and on ensuring a disciplined approach to cost and liquidity. The total number of visitors, including visitors in LEGOLAND Parks, in 2020 was approximately one-third compared to 2019 and revenue declined accordingly. KIRKBI's share of the result for the year was a loss of DKK 2.0 bn compared to a profit of DKK 135.0 m the year before.

Investment activities

Operating profit from the Investment Activities was a net loss of DKK 1.6 bn compared to a gain of DKK 9.3 bn last year. The value of the investment activities increased to DKK 87.0 bn by the end of 2020 from DKK 80.2 bn at the end of 2019.





During 2020, KIRKBI launched its 2032 strategy, which is set off to deliver on a long-term, sustainable family ownership of the LEGO brand, supported by a solid financial foundation, while also contributing to a sustainable development in the world.

KIRKBI invested further in the U.S. solar energy developer Adapture Renewables (formerly Enerparc Inc.), which expanded the energy production capacity from 70 MW at the time of KIRKBI's acquisition in 2019 to 245 MW by the end of 2020.

KIRKBI completed an investment within recycling of plastics by acquiring 10.2% of the shares in Quantafuel, a Norwegian technology-based energy company that converts plastic waste into low-carbon synthetic oil products and new high-value quality materials. Quantafuel's first production facility is located in Skive, Denmark.

COVID-19 Response

During 2020, immediate response to the pandemic was initiated by the Kirk Kristiansen family and LEGO A/S, the LEGO Foundation and Ole Kirk's Fond. The LEGO Foundation granted USD 50 million to a dedicated COVID-19 response and in collaboration with the LEGO Group, supported children and families impacted by COVID-19 in multiple ways, i.e., through the launch of the campaign #letsbuildtogether and local community outreach. In Denmark, Ole Kirk's Fond collaborated with several partners and organisations on providing special support to vulnerable families.

Read more about Ole Kirk's Fond [here](#).

Read more about the LEGO Foundation [here](#).

Read KIRKBI's 2020 Annual Report and Sustainability Report (COP) [here](#).

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About KIRKBI

KIRKBI A/S is the Kirk Kristiansen family's private holding and investment company founded to build a sustainable future for the family ownership of the LEGO® brand through generations. Our work is focused on three fundamental tasks all contributing to enabling the Kirk Kristiansen family to succeed with the mission to inspire and develop the builders of tomorrow: We work to protect, develop and leverage the LEGO brand across all the LEGO branded entities. We are committed to a long-term and responsible investment strategy to ensure a sound financial foundation for the owner family's activities as well as contributing to a sustainable development in the world. And, we are dedicated to support the family members as they prepare for future generations to continue the active and engaged ownership as well as supporting their private activities, companies and philanthropic work.

KIRKBI's strategic activities include 75% ownership of the LEGO Group and 47.5% ownership of Merlin Entertainments. The company's investment activities also include investments in renewable energy, significant long-term investments in companies such as ISS, Nilfisk, Falck, Armacell, Vålinge and Landis+Gyr as well as real estate investments in Denmark, Switzerland, Germany and the UK. www.KIRKBI.com

